Pyber observations

* Total number of rides is highest in the urban areas (68.4%) and the rides fare is considerably low.
* Total number of rides is lowest in the rural areas (5.3%) and the rides fares are considerably high.
* The total number of drivers is abundant in the urban areas (80.9%), while the rural areas have the lowest number of drivers (2.6%)
* We can infer that driver count in a city type is affected by demand, which ultimately affects the fare of rides. In a rural area an available driver may have to drive a long distance to get to the customer and essentially increase the price fare.